

Say Hello to Healthier, Happier Chickens

with **safe-guard**[®] AquaSol
(fenbendazole oral suspension)



**And Get Ready for New
Sales to Start Hatching**
with the first FDA-approved
chicken dewormer
for home use.

*Available on the market.

Introducing **safe-guard**[®] AquaSol (fenbendazole oral suspension)

SAFE-GUARD[®] AquaSol finally allows backyard and small chicken farmers safe and effective deworming. As the first mover in the category and trusted 40 year brand, we're poised to deliver safe, effective and trustworthy deworming to an entirely new audience.



SAFE-GUARD AquaSol Makes Chicken Deworming Safe, Effective and Easy



Backyard Ready

With the only FDA-Approved* dewormer for home use, treat and control harmful parasites in as little as 5 days.



No Withdrawal Period

There's no egg withdrawal period which means the best protection without throwing away any eggs.



Just Add to Water

Easily dose through your chickens' drinking water and treat and control common intestinal parasites keeping your flock healthy and happy.



Easy Dosing

One bottle dosed twice a year provides year-round protection. Visit **DewormMyChickens.com** to view our dosing chart and how-to video.



Treats and Controls Parasites

Treats and controls common intestinal parasites in chickens, promoting better egg production and overall well-being.



Trusted

SAFE-GUARD has provided safe, effective and trusted deworming solutions for animals big and small for generations.

*Available on the market.

Keep the Flock Happy. To learn more, visit **DewormMyChickens.com**



In-Store Solutions to Get Shoppers Crowing

Retailers have a range of merchandising options to enhance product visibility and drive sales.

Shipper Box

Holds 12
9.5" H x 3.5" W x 10.75" D



Shelf Display

Holds 12
7.25" H x 8.5" W



Powerwing Display

Holds 24
49.75" H x 13" W x 4.25" D



Standee Display

Holds 24
60" H x 39.5" W
*Display is frame only.
Powerwing is required.*



Shelf Talker

7.25" H x 8.625" W



Lock Box Cling

2.25" H x 4" W



Window Cling

20" H x 16" W



Floor Decal

24" H x 24" W
*Item is not kept in stock and
requires additional lead time.*

Promotional Materials to Get Shoppers Flocking to Your Store

Advertising options for SAFE-GUARD® AquaSol range from traditional print ads to digital strategies, including targeted display ads, email marketing, social media, and influencer collaborations.



Contact your Merck Animal Health Sales Representative or visit **MoreRetailPower.com**



Digital Display Ads



Social Media

For oral administration via drinking water.

DESCRIPTION:

SAFE-GUARD AquaSol is a suspension concentrate containing fenbendazole, an antiparasitic. Each mL of SAFE-GUARD AquaSol contains 200 mg of fenbendazole.

INDICATIONS:

SAFE-GUARD AquaSol is indicated for the treatment and control of adult *Ascaridia galli* in broiler chickens and replacement chickens and for the treatment and control of adult *A. galli* and *Heterakis gallinarum* in breeding chickens and laying hens.

DOSAGE AND ADMINISTRATION:

SAFE-GUARD AquaSol must be administered orally to chickens via the drinking water at a daily dose of 1 mg/kg BW (0.454 mg/lb) for 5 consecutive days. The medicated water must be prepared daily prior to each administration.

IMPORTANT SAFETY INFORMATION:

Not for use in humans. Accidental exposure may result in skin and eye irritation and may cause gastrointestinal disturbances and hypersensitivity reactions in humans. No withdrawal period is required when used according to the label. Consult your veterinarian for assistance in the diagnosis, treatment and control of parasitism.

safe-guard®
(fenbendazole)